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The Directors Science in Sport Plc 16-18 Hatton Garden Farringdon London EC1N 8AT

17 April 2025

Dear Sir or Madam Recommended Cash Acquisition of Science in Sport plc by BD Capital (the "Offer")

We refer to the proposed announcement (the "Announcement") expected to be released on or around 17 April 2025 under Rule 2.7 of the City Code on Takeovers and Mergers (the "Code") in respect of the Offer, which is intended to be effected by way of a scheme of arrangement under Part 26 of the Companies Act 2006, and the references to our name contained therein.

In accordance with Rule 23.2 of the Code, we hereby confirm that we have given and not withdrawn our consent to the inclusion in the Announcement of the references to our name contained therein in the form and context in which they appear. We hereby also consent to this letter being made available for inspection. This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,



Tim Medak Authorised Signatory Managing Director, Investment Banking For and on behalf of **Panmure Liberum Limited**